SESSION SUMMARY | 8:30 AM | JOE C. THOMPSON CONFERENCE CENTER, UT AUSTIN

Welcome Remarks

Rickard Blomberg	President SACC Texas
Carl Källén	Chairman SACC USA

The session in brief

The Summit opened with a welcome from SACC Texas and SACC USA leadership, framing the day around the theme "Humanity in the Age of AI: Building a Human-Centered Future Together." The speakers placed the event in the context of a 250-year commercial relationship between Sweden and the United States, with Texas as one of its fastest-growing hubs.

Key takeaways

Rickard Blomberg

- Texas is a strategic growth market for Swedish business: more than 90 Swedish companies operate in the state, employing roughly 40,000 people.
- The opening of Sweden's Consulate General in Houston (alongside New York and San Francisco), and growing ties between Gothenburg and Texas universities, show how Team Sweden is investing in the region.
- AI must keep the human at the center. Judgment, trust and responsibility have to stay with people, not be handed over to the technology.
- The Summit introduced six AI "commentator" personas, each giving a post-session take through a different lens: U.S. market entry and first hires, private AI infrastructure, AI in regulated environments, U.S. sales cycles, cross-border trade and logistics, and workforce and community impact.

Carl Källén

- SACC's core mission is to accelerate and promote trade, investment and innovation between the United States and Sweden, and everything the chambers do should serve members.
- SACC is proudly non-political. It does not advocate for parties or candidates; it acts as a stable, neutral commercial bridge for both countries.
- Swedish companies are among the largest foreign investors in the U.S., supporting around 400,000 American jobs across all 50 states.
- The 18 regional chambers rely on volunteer boards, chapter leaders and interns who give their time to support transatlantic business.

Action points for attendees

1. Follow up with the people flagged in your Summit matchmaking report and book at least one meeting in the next two weeks.
2. Connect with members from other regional chambers (Dallas, Houston, Austin and beyond) rather than only your own city's network.
3. When evaluating any AI proposal in your organization, ask who keeps the judgment and accountability for its outputs.
4. Consider giving time to the chamber: join a committee, mentor an intern, or support a regional board.

In their words

> *“We don't give up things like judgment and trust and the responsibility that has to stay with the human being.”*
>
> Rickard Blomberg

Prepared by SACC Texas from the session recording for in-person attendees of the SACC Summit 2026. Points are paraphrased and condensed; they are not a verbatim transcript. Speaker names and titles as listed on the official Summit agenda at sacctx.com.